



# Recycled Content Newsprint Usage Report-Calendar Year 2001

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLE RECYCLE D TONS</i>	<i>PERCENT</i>	<i>IN IN COMPLIANC</i>	<i>MET MET GOAL</i>	<i>EXEMPTIO</i>	<i>REASON FOR REASON FOR REASON FOR EXEMPTION*</i>
Activities-Johnson Co. Parks & Rec. District	10.0	3.0	30.0	Yes	No	Yes	3
Ad Tracker	420.0	420.0	100.0	Yes	Yes	No	
Ammo Depot	3.1	2.5	82.0	Yes	Yes	No	
Bits & Bytes-UMC	3.2	3.2	100.0	Yes	Yes	No	
Buzzard Gulch	3.2	2.6	82.0	Yes	Yes	No	
Cass County Publishing-Cass County Shopper & Lee's Summit	555.9	139.0	25.0	Yes	No	Yes	1
Catholic Missourian, The	853.7	458.4	53.7	Yes	Yes	No	
Columbia Add Sheet	80.9	66.3	82.0	Yes	Yes	No	
Columbia Daily Tribune	2,060.0	1,689.2	82.0	Yes	Yes	No	
Columbia Daily Tribune--Extra	543.6	445.8	82.0	Yes	Yes	No	
Columbia Parks & Recreation-Leisure Times	11.2	9.2	82.0	Yes	Yes	No	
Columbia Public Schools-Adult Education Program	3.1	2.5	82.0	Yes	Yes	No	
Communique	6.9	0.0	0.0	Yes	No	Yes	3
Daily American Republic	641.4	444.5	69.3	Yes	Yes	No	
Discover Mid-America				No	No	No	
East Central College	5.1	4.2	82.0	Yes	Yes	No	

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Examiner Newspapers	1,400.1	702.9	50.2	Yes	Yes	No	
Explore Kansas City	11.5	9.4	82.0	Yes	Yes	No	
For Sale By Owner	19.4	15.9	82.0	Yes	Yes	No	
Forest of Peace Publishing	4.7	0.0	0.0	Yes	No	Yes	3
Graf & Sons Inc.	23.1	18.9	82.0	Yes	Yes	No	
Jefferson City News Tribune, Post Tribune	853.7	458.4	53.7	Yes	Yes	No	
Johnson Community College	27.6	22.6	82.0	Yes	Yes	No	
Joplin Globe, The	2,476.9	2,211.9	89.3	Yes	Yes	No	
Kansas City Star	67,813.0	18,445.1	27.2	Yes	No	Yes	1
Kansas City Star-Tribune Inserts	11.8	0.0	0.0	Yes	No	Yes	3
KC Parent & Together	34.5	28.3	82.0	Yes	Yes	No	
KC Small Business Monthly	53.7	44.0	82.0	Yes	Yes	No	
Kirksville Crier	122.0	47.0	38.5	Yes	No	Yes	2
Labor Beacon	24.1	19.8	82.0	Yes	Yes	No	
Lebanon Publishing	327.4	259.6	79.3	Yes	Yes	No	
Lewis & Clark Community College-Summer/Fall 2001 Schedule of Classes	14.9	12.2	82.0	Yes	Yes	No	
Metro Community Colleges	25.3	0.0	0.0	Yes	No	Yes	3
MFA Inc.	34.2	28.0	82.0	Yes	Yes	No	

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Midway USA	5.8	4.8	82.0	Yes	Yes	No	
Mirror, The	86.0	43.0	50.0	Yes	Yes	Yes	
Missouri Baptist Convention-Word & Way	52.1	42.7	82.0	Yes	Yes	No	
Missouri Dept. of Revenue-Missouri CDL Manual	43.4	8.7	20.0	No	No	Yes	
Missouri DNR-Div of State Parks	1.2	1.0	82.0	Yes	Yes	No	
MMG Worldwide	8.0	0.0	0.0	Yes	No	Yes	3
National Catholic Reporter	254.7	208.9	82.0	Yes	Yes	No	
New Life Zoa Free Paper	45.2	45.2	100.0	Yes	Yes	No	
Olathe District Schools	0.6	0.0	0.0	Yes	No	Yes	3
Park Hill School District	10.6	8.7	82.0	Yes	Yes	No	
Pitch Weekly	1,142.0	481.9	42.2	Yes	No	Yes	3
Press/Clay/Platte Dispatch, Liberty Tribune News	635.7	317.9	50.0	Yes	Yes	No	
Raytown Dispatch Tribune	50.9	25.5	50.0	Yes	Yes	No	
Raytown Post	57.0	38.2	67.0	Yes	Yes	No	
Riverfront Times, The	1,436.7	419.5	29.2	Yes	No	Yes	1,2
Rolla Daily News "Plus"	567.8	311.2	54.8	Yes	Yes	No	
Show Me State Games (UMC)	5.8	4.8	82.0	Yes	Yes	No	
South County Times	207.5	207.5	100.0	Yes	Yes	No	

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Southeast Missourian, The	2,248.7	1,135.6	50.5	Yes	Yes	No	
Southwest Missouri State University	80.0	40.0	50.0	Yes	Yes	No	
Springfield News-Leader	9,487.7	616.7	6.5	Yes	No	Yes	1,2
St. Charles Community College	20.6	0.0	0.0	Yes	No	Yes	3
St. Charles School District-Adult Education	15.9	0.0	0.0	Yes	No	Yes	3
St. Joseph News-Press	4,174.0	1,573.6	37.7	Yes	No	Yes	1
St. Louis American	527.6	432.6	82.0	Yes	Yes	No	
St. Louis Business Journal	280.8	103.3	36.8	Yes	No	Yes	1,2
St. Louis Post-Dispatch	75,368.0	28,036.9	37.2	Yes	No	Yes	1
St. Louis Small Business Inc.	61.6	61.6	100.0	Yes	Yes	No	
Star Advertiser	374.0	323.1	86.4	Yes	Yes	No	
Suburban Newspapers of Greater St. Louis LLC	12,447.0	3,323.3	26.7	Yes	No	Yes	1,3
Sun Publications (Gladstone Sun-News)	48.0	18.4	38.4	Yes	No	Yes	1
UMKC Comm. University Dept.	1.2	1.0	82.0	Yes	Yes	No	
University of Missouri Press	0.8	0.7	82.0	Yes	Yes	No	
University of Missouri-Kansas City	8.9	7.3	82.0	Yes	Yes	No	
USA Today	4,471.0	1,837.6	41.1	Yes	No	Yes	1,2
Virtual Images	2.6	0.0	0.0	Yes	No	Yes	3

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Voice of the Diabetic--Federation of the Blind	61.9	50.8	82.0	Yes	Yes	No	
Wall Street Journal	8,100.0	1,498.5	18.5	Yes	No	Yes	1
Webster-Kirkwood Times	402.5	402.5	100.0	Yes	Yes	No	
Wednesday Magazine	92.7	46.4	50.0	Yes	Yes	No	
Weekly Trader	69.1	56.7	82.0	Yes	Yes	No	
Wheels & Deals	79.1	64.9	82.0	Yes	Yes	No	
Wood River Printing	14.9	0.0	0.0	Yes	No	Yes	3
Xchanger	88.5	46.0	52.0	Yes	Yes	No	
<i><b>Totals</b></i>	201,617.3	67,861.4		76	52	26	
<i><b>Total</b></i>	34%						

\*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.

*Despite numerous contacts by the Solid Waste Management Program staff, 2 publications shown to be noncompliant have not met all reporting requirements by the time this report was prepared. Both of these publications were contacted just prior to the preparation of this report and informed that their publication would be shown to be noncompliant unless appropriate information was submitted; no submittal was received from either publication.*